

# BECOME A SPONSOR/VENDOR OF NURSESBOND INC.

At our 3rd Annual Conference and connect with a  
community of healthcare professionals!



# About the Conference

## **Innovative Strategies: Leadership, Education and Entrepreneurship in the Virtual World**

**Date:** October 23-24, 2021.

**Time:** 7:30AM-1:00PM PST

**Platform:** Virtual



# Who we are...

Nursesbond is a leadership, education and professional network platform where ideas and values are shared at professional levels and beyond.

NursesBond gives you a sense of belonging to a community that leads, educates and empowers you to be intentional and committed to your goals, leveraging the power of networking from this incredible group of professionals.



# About Us

## ***Mission Statement:***

To build and empower a community of healthcare professionals who will be intentional in their leadership, education and business while impacting the life of others at professional levels and beyond.

## ***Objectives:***

To create avenues for learning and networking that will enhance professional growth.

## ***Vision:***

To be globally recognized as the premier healthcare network of professionals where ideas, opportunities and values are shared among members and affiliates.



# Our Main Focus

- Create collaboration opportunities for professional relationships
- Education and community services through the NursesBond Foundation
- Building and empowering healthcare leaders and entrepreneurs.



# Events and Activities

- NursesBond Annual Conferences
- Healthcare Professionals Networking Events
- Leadership Trainings through the Aspiring Leaders Institute
  - Continuing education webinars
  - Winter and Summer Career fairs



# Sponsorship Packages

<b>Benefits of Sponsorship</b>	<b>Platinum (\$5000)</b>	<b>Gold (\$3500)</b>	<b>Silver (\$2500)</b>	<b>Bronze (\$1000)</b>	<b>General (\$500)</b>
Complimentary Conference Registration(s)	5	4	3	2	1
Verbal recognition of your organization at the conference	X	X	X	X	X
Company presentation at the conference	10mins	5mins			
Recognition of sponsorship on NursesBond Website	X	X	X	X	X
Virtual vendor space at the conference	2 hr	1.5 hr	1 hr	30 min	15 min
Promotional posts on NursesBond Facebook & Instagram	5	3	2	1	1
Organizations logo on NursesBond marketing materials	X	X	X	X	X
Recognition of sponsorship on NursesBond monthly newsletter	X	X	X	X	X
Complimentary job postings on NursesBond job forum	3	2	1		
Attendee list available at the conference site	X	X	X	X	X

# Stand Out-Introduce our Keynote Speakers

## Sponsorship \$10,000

### Benefits of Sponsorship

- Virtual Keynote sponsorship opportunity at the Annual Conference
- Complimentary Annual Conference Registrations for 7 colleagues and registration discounts for each additional colleague who wishes to attend.
- Verbal recognition of your organization by our CEO each day of the Annual Conference.
- Presentation of your company at the Annual Conference
- 2 hours of Virtual Vendor Space at the Annual Conference
- Promotional posts on NursesBond's Facebook, Instagram, and LinkedIn Pages
- Organizations logo on all of NursesBond Annual Conference and general marketing materials
- Recognition of Sponsorship on NursesBond's monthly newsletter
- 10 complimentary job postings on NursesBond's exclusive job board.
- Attendee List with all contact information available at site of Annual Conference and emailed to your organization at end of conference



# Contact Information

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